


SEX
BOOK 
PROJECT

ARTISTS COMING TOGETHER TO
RAISE AWARENESS ABOUT SEX.

ALL PROCEEDS GOING TO:

ACT
AIDS Committee of Toronto

The AIDS Committee of Toronto (ACT) is a community-based, charitable organization that provides support, HIV prevention and education services for people living with and at risk for HIV/AIDS. www.actoronto.org

What is the Sex Book Project?

The sex book project, is artists coming together to raise awareness about Sex, through compositions that speak out as a reaction to and/or expression of and/or commentary on one or more of the following areas of the theme... Sex.

- Sexuality & Gender
- Sensuality & passion
- Marriage & Birth
- Lust & Desire
- Love & Romance
- STDS & AIDS
- Eroticism & Fetish
- Abstinence & Celibacy

The received submissions will be published in a coffee table style book featuring beautiful art, evocative subject matter, and thought-provoking commentary.

What makes this book different?

- It provides an opportunity to do be proactive, and creative, and support ACT (AIDS Committee of Toronto)
- The book will reflect a variety views of sex (and related themes) in this day and age, acting as a time capsule.
- The written content of the book offers both male and female commentary, and rather than stating facts or opinions, it suggests thoughts and ideas to be considered, allowing the reader to make his or her own conclusions.
- Submissions are made by unknown artists.
- Allowance of series pieces. There is no limit to the amount of submissions you can enter, and series work or submissions that work together are welcome.
- This book does not present opinions or biases, instead the book provokes thought, and provides the reader with subject matter they may not have previously considered, education they may not already have, and emotions they may not have been aware of.
- As the saying goes... "Knowledge is power", so by opening up the subject of sex, and through art, discussing the positive and negative aspects, we can move towards a healthier, and more aware mind set. This means everything from safe sex, to loving the skin your in, to embracing your sexuality, to finding true intimacy with your partner.

How does the Sex Book Project Help?

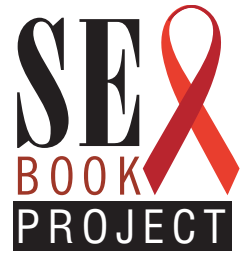
- All (100%) of the proceeds from the sales of the book will be donated to ACT. (AIDS Committee of Toronto)
- The book raises awareness about various issues relating to sex.



You can make a difference...
To find out more visit:
www.sexbookproject.com

How does the Sex Book Project Help? (continued...)

- Unknown artists will have the opportunity to display their talents, and have their work published.
- Prints of the submissions used in the book will be auctioned at the book launch party, with all proceeds donated to ACT.
- By bringing unknown artists together to actively address a very important social issue(s).



Who can Submit?

Anyone. People from all artistic backgrounds including but not exclusive to design, photography, 3D Rendering, writing (song lyrics, jokes, script dialogue), comic books, painting, sketches, illustrations, mixed media, etc. are welcome.

The project was originally opened up to those in the GTA, but as word spread we have been receiving submissions internationally.

What are the specifications for submissions?

- Must be in digital format
- We are accepting .eps, .pdf, .tif, and hi-res jpgs
- Resolution must be set at 300 dpi
- Size must not exceed 9" x 9"

Also, include a text file that states:

- Your name
- Your email address
- A brief description of your piece (max. 1 paragraph)
- A brief description of yourself (max. 100 words)
- A photograph of yourself (optional)

If you have any further questions or concerns please contact:

info@sexbookproject.com

When is the deadline for submissions?

The deadline for submissions is **August 31st 2004.**

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How do I Submit?

1. Please e-mail your name, and email address, as well as a brief (no more than one or two sentences) description of your artistic background (i.e. medium used, education, profession/ hobby, etc.) to **info@sexbookproject.com**. This informs us of your interest in the project, and your intent to submit.
2. You will receive confirmation, that your email was received and that you have been added to the sex book project contributors. You will now receive monthly updates, status reports and media high lights regarding the book.
3. Submissions can be sent by two methods:

Note: *Be sure that you read and follow the specifications provided.*

Burn your files (your submission, text file and photo) on a CD and **Mail to:**

Three Storey Studios
14 Bruno Court
Toronto, Ontario
M9L 2J3

Note: *Discs mailed to The Sex Book Project will not be returned.*

Or **email** submission to:

submissions@sexbookproject.com

You can check the website **www.sexbookproject.com** to find out the status of your submission.

What if I still have questions?

Please check the website at **www.sexbookproject.com**. The website will provide you with further information, as well as updates, news, press releases, sponsorship and the status of your submission.

Contact:

The Sex Book Project

E-mail: info@sexbookproject.com

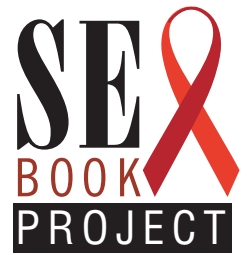
Phone: 416-795-5308

Special Thanks to:

Michael Anthony, Jessie Brown,
Jay Brown, Steve Carey,
Andrew Kontra, Tania Meschino,
and Jenna Wiens.

ACT
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